



COMPANY PROFILE FOGA



8/1/2017

Fair Factory For Manufacturing and Packing
Organic Gum Arabic (FOGA)

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FAIR FACTORY FOR MANUFACTURING AND PACKING ORGANIC GUM ARABIC (FOGA)

WHO WE ARE

We are a Sudanese private sector company founded in 2014 for the purpose of advance manufacturing and development of gum Arabic as such it is the only supporter of the gum Arabic producer.

The company has been established as joint venture between three companies. All three project partners have a long experience in all aspects of gum Arabic . Purchasing, processing, management and marketing. The shareholders and managers of the companies have worked in all elements of the product chain. They are focusing and aiming at the improvement of the livelihood of the local producers, population in western Sudan regions.

Our vision is that FOGA becomes a world leader in the knowledge and affairs of gum Arabic, following fair trading conditions and responsible social and environmental practices.

The company is aiming to achieve commercial success in ways that honors ethical values and respect people, communities and the natural environment by minimizing any negative environmental and social impacts and maximizing the positive ones.

The Corporate Social Responsibility Policy of the company is actually a balance between financial, environmental and social performance.

Our ambitions

We have the following ambitions to reach our goals:

1. FOGA operates in order to create long term values through advanced performance guided by core values, which are ambition, trust, teamwork and accountability.
2. The Company works to strengthen control on products to ensure that the entire chain, from raw material sources to end use, is sustainably conducted, taking into consideration health, safety, environment, and quality as main prerequisites.
3. In general, the company's policy is to support all efforts aimed at the development of Gum Arabic in all aspects.

Strategy

In order to meet our ambitions, we focus on the next strategy points:

- a) The company will operate in a sustainable manner in order to create long –term value through superior financial performance.
- b) Our core values ambition, trust, teamwork and accountability.
- c) Company will promote product stewardship to ensure that the entire value chain, from raw material sourcing to end use, is rooted in sustainable conduct and consideration for health , environment, safety, quality and food safety.
- d) The company will support the development of sustainable gum Arabic.
- e) To link farmers with end users
- f) Direct purchase from farmers, through the Union of producers and company representatives who are in the production areas.
- g) Farmers get the best price for gum in addition to the farmers do not bear the cost of transport to markets.
- h) Establish a small nursery at centers of stases to implement a plan for culture to maintain sustainability of production as well as the fight against desertification
- i) Establish training courses (basic & advance) for farmers include plantation and optimal methods of production and to maintain the life of the tree.
- j) Contributing to the provision of the services Health, Educational and Water supply.
- k) Active contribution to peace development and people migration.

HOW WE DO

Organization

Ownership of shares is by:

- Abu Wail for Engineering & Transport Ltd. Company
- Almurah Investment Company
- Dar al Turbinate Establishment

We work close together with the farmers and train them on improving in several areas. Farmers are mainly based in the five regions of Darfur (the Gum belt).

Our factories in Sudan gathers the gum from the farmers, clean it and produce it. In Darfur our factories are based for cleaning, packing and powdering. In Khartoum we are establishing a spray dry factory.

To sell the product worldwide we work together with branches and agents. In Dubai and in The Netherlands branch offices are situated (see contact details) and currently in China and US we have agents with unique selling rights in their countries.

Achieving Ambitions

Our supervisors, managers, officers and directors share the responsibility to lead the Company according to our ambitions and commitments in both words and actions. All concerns, questions and complaints will be taken up seriously and handled promptly, confidentially and professionally. This means we took the following commitments:

1. Communicate promptly, efficiently and accurately with customers, suppliers, employees, community members, shareholders as well as all stakeholders.
2. Abide by national, regional and local state regulations, avoid any situation that may create a conflict of interests, fully maintain internal control and audit systems and keep accurate records that reflect all business transaction in all sense of transparency.
3. Make a positive contribution to the local societies in which FOGA operates by providing employment opportunities, and providing farmers with improved seeds and protection clothes.
4. Encourage training and capacity building of FOGA staff as well as local farmers in the fields of Gum Arabic plantation, tapping, storage and marketing.
5. Contribute to efforts aimed at combating desertification and soil erosion with a final aim of preserving and protecting environment.
6. Act fairly and justly and not tolerate any form of discrimination or harassment directly or indirectly practiced against any individual or group of people.
7. Stand firm in the face of any form of corruption.
8. Refrain from making any contributions to political parties or participate in the support of election campaigns.
9. Fully cooperate with customers, suppliers and partners to encourage safe and correct professional handling and use of products.
10. Actively support technological innovation to improve and enhance Gum Arabic, production, productivity, feasibility and economic sustainability.

To get the best for the farmers and creating a good relationship, FOGA works closely with IOM (International Organisation for Migration). In this collaboration both parties work on social and environmental activities to support solving migration issues.

WHAT WE DO

First of all we train farmers and spread crop. We give basic and advanced training.

During the harvesting season we get the gum from the farmers and manufacture and package it to the next available products:

Gum Arabic Hashab

- a) Hand Picked
- b) Cleaned
- c) Kibbled
- d) Dust
- e) Mechanical Powder
- f) Spray Dry



Gum Arabic Talha

- a) Cleaned
- b) Mechanical Powder
- c) Spray Dry

Beside inland sales, we sell the products through our branch offices and agents who have the direct contacts with our end customers.

Training

Our trainers



Chairman Mr. Mohammed Khair – specialized in using the right modern equipments

General Manager Ibrahim Abdul Rahman – specialized in development of the sector and important strategies to work together

Professor Abdulaziz Karam Alla , forest expert and dean of the Forest College at the University of Khartoum



Basic Training

Goal of this training is to update and promote understanding and practices of gum Arabic production, its natural environment conservation and its contribution on the development of local communities.



- Equipping participants with updated knowledge and means of gum Arabic production and conservation of its environment.
- Equipping participants with knowledge and techniques related to gum Arabic tapping, collection transportation and storage.
- Sharing knowledge and experience among participants about gum Arabic and conservation of its environments.



Field Training

During the field training participants see and feel how crop is made, how to handle it and how to care for the trees.

Advanced Training

The objective of this training is to contribute to promotion and development of capacities of the traditional gum Arabic producers and production systems for rehabilitation of gum Arabic trees cover and increase of gum production.

Specific objectives are:



- Equipping participants with knowledge related to the importance and potential contribution of the producers in promotion and development of gum Arabic production system.
- Provide participants with the knowledge and techniques to help improve the ways and means of production of gum Arabic.
- Identify opportunities associated with community organizational set-up including men and women in a process that can contribute to development of the producers and the production process.

Other activities

Peace building contribution

FOGA contributes actively in the peace building within the country by giving basic training for different tribes and nomads at the same time.

People migration support

When migrants return to their home town in Darfur area and start to rebuild their lives, FOGA supports them in rehabilitating by giving crop and training how to edit the soil.

CONTACT INFORMATION

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Factory and head office in Sudan:

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SUDAN

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